

12:50–13:10 | From Digital Networks to Outcome Experience



SRIDHAR GOLLAPUDI

Head of Partnerships & Telco Market Lead

Google Cloud

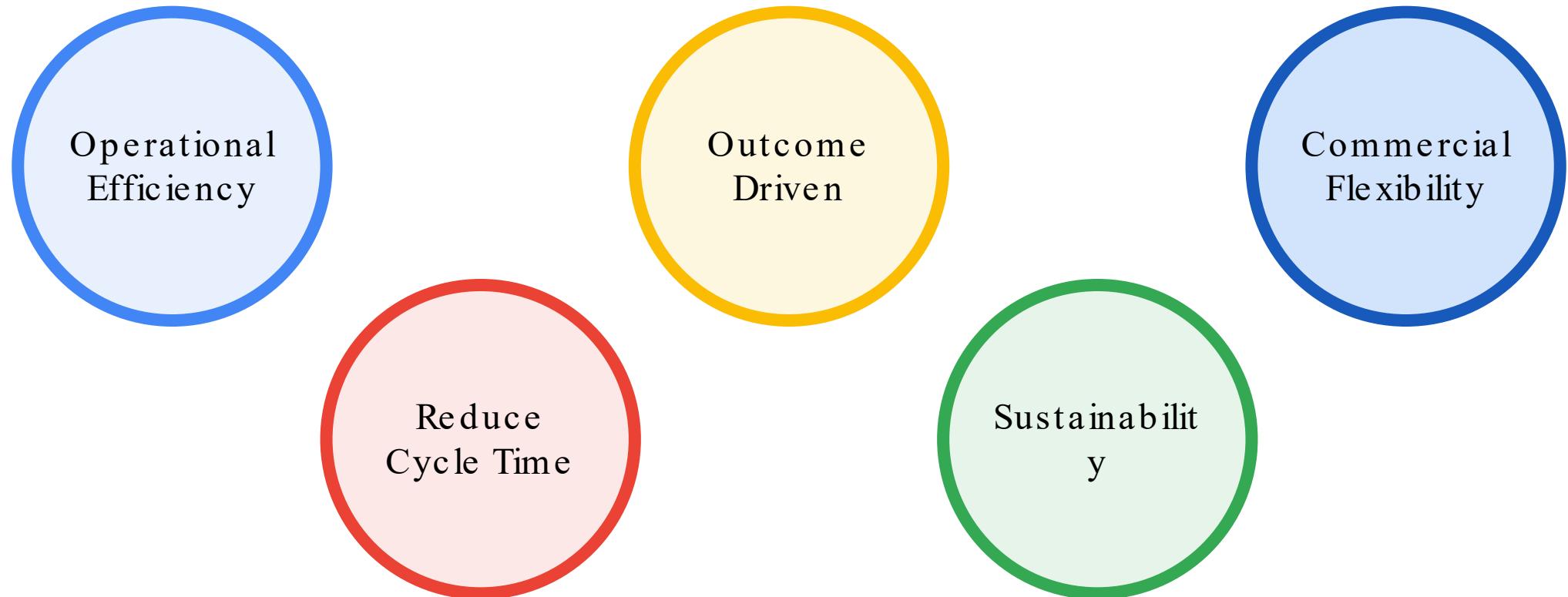
CHETAN NARANG

Principal Innovation & Strategy Manager

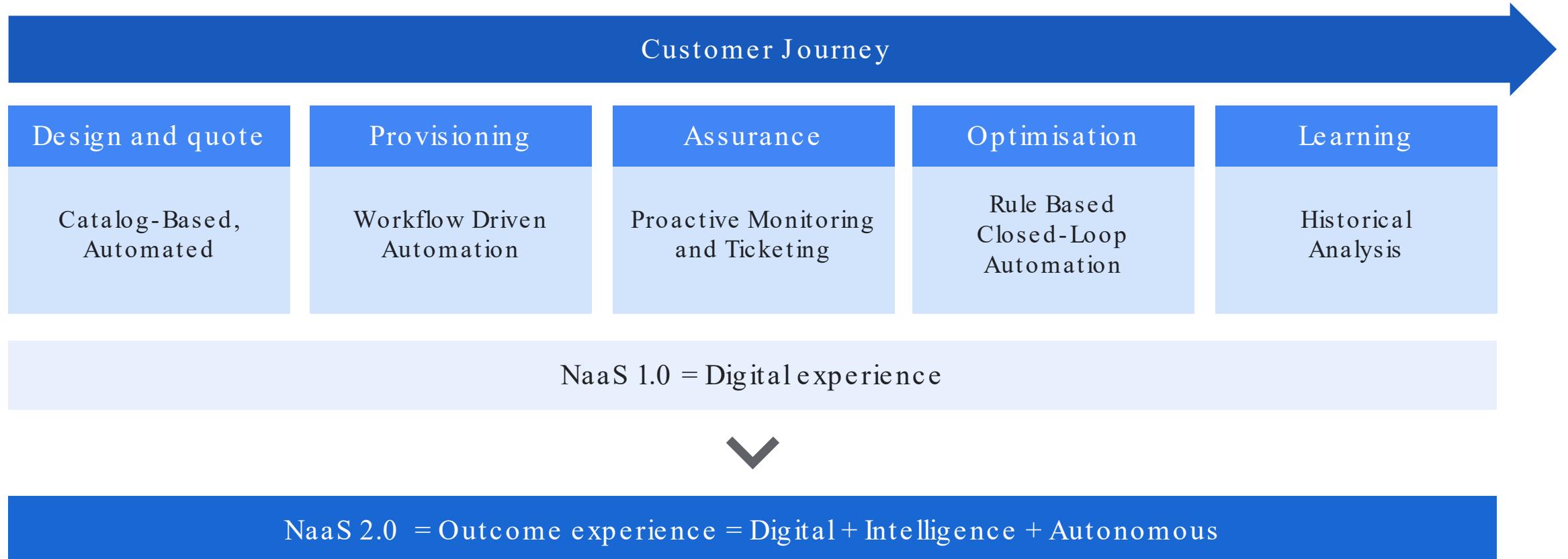
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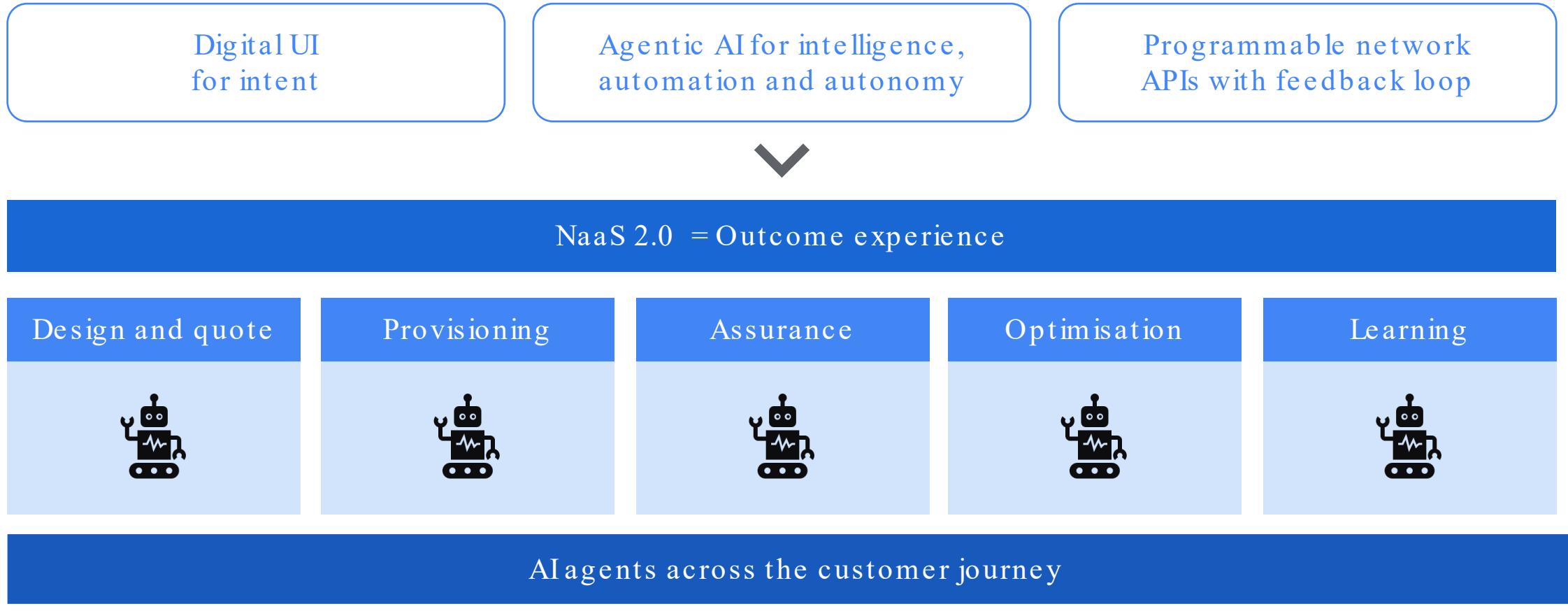
What do customers want?



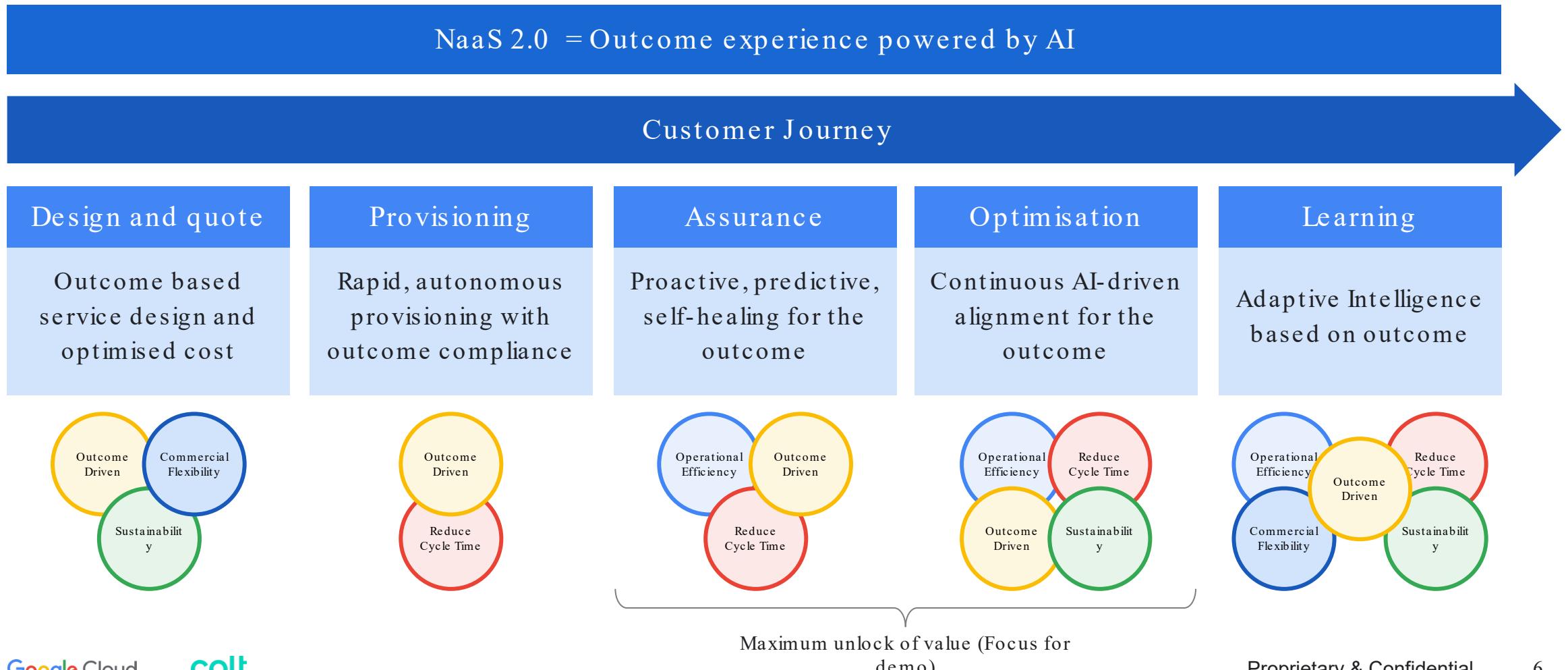
NaaS tackles customer challenges, but advancements needed



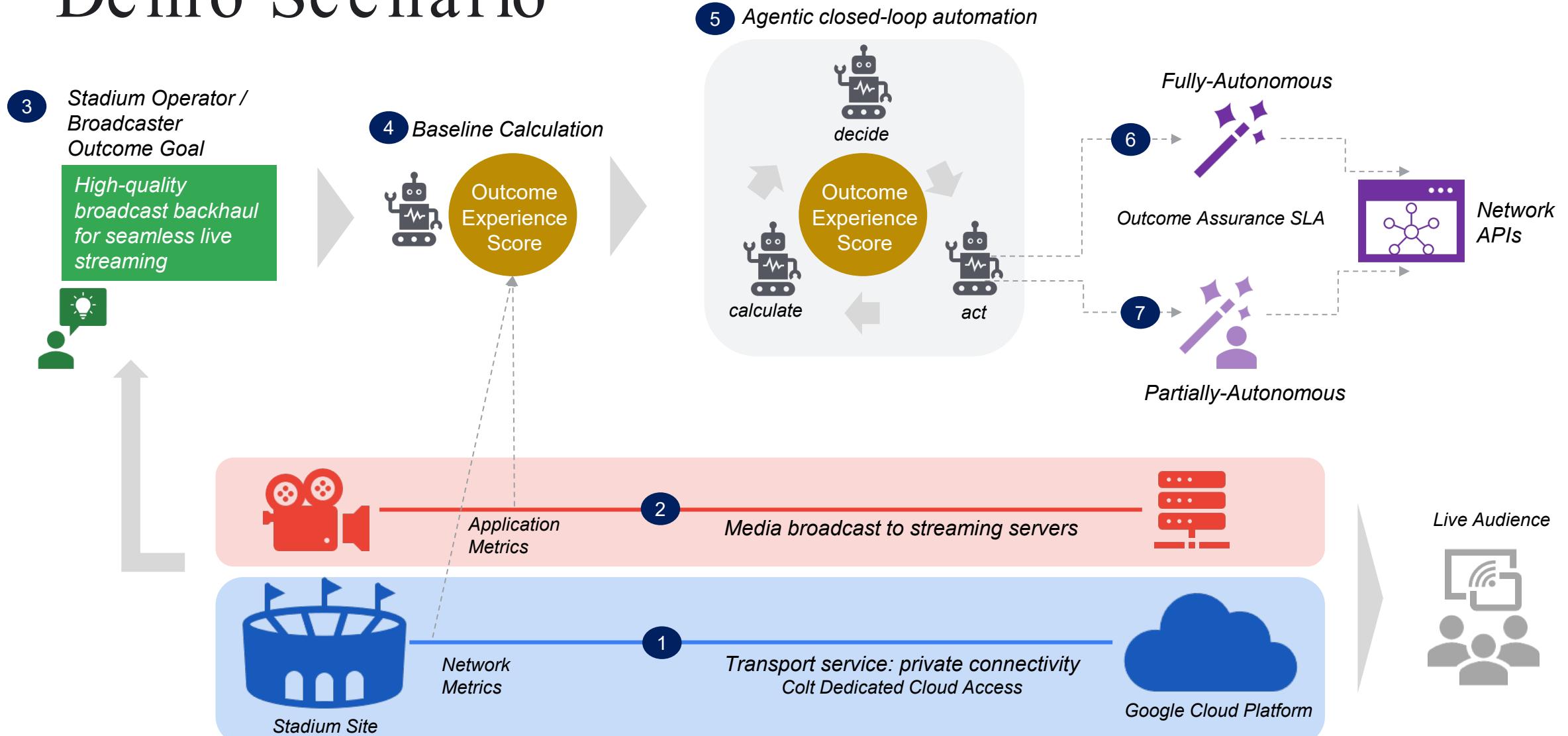
Outcome experience: Building blocks



Outcome experience delivers value, while addressing customer challenges



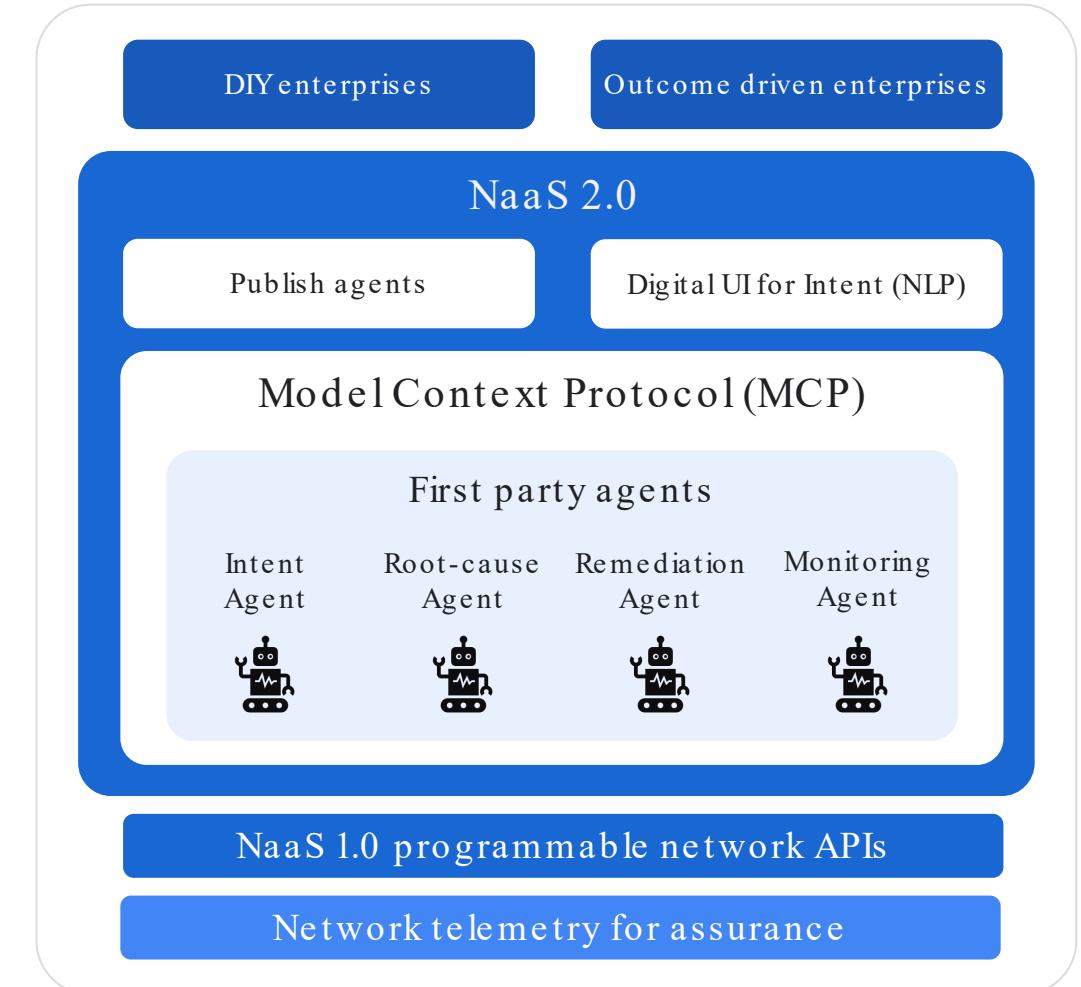
Demo Scenario



The outcome experience evolution to NaaS 2.0

NaaS 2.0 = Outcome Experience powered by AI

- Extend existing NaaS 1.0 API into MCP (Model-Context-Protocol)
- Provide first-party AI agents that enterprises can extend or consume
- Empower DIY enterprises to build custom AI-NetOps workflows
- For outcome-driven enterprise deliver NaaS 2.0 outcome experience as a service

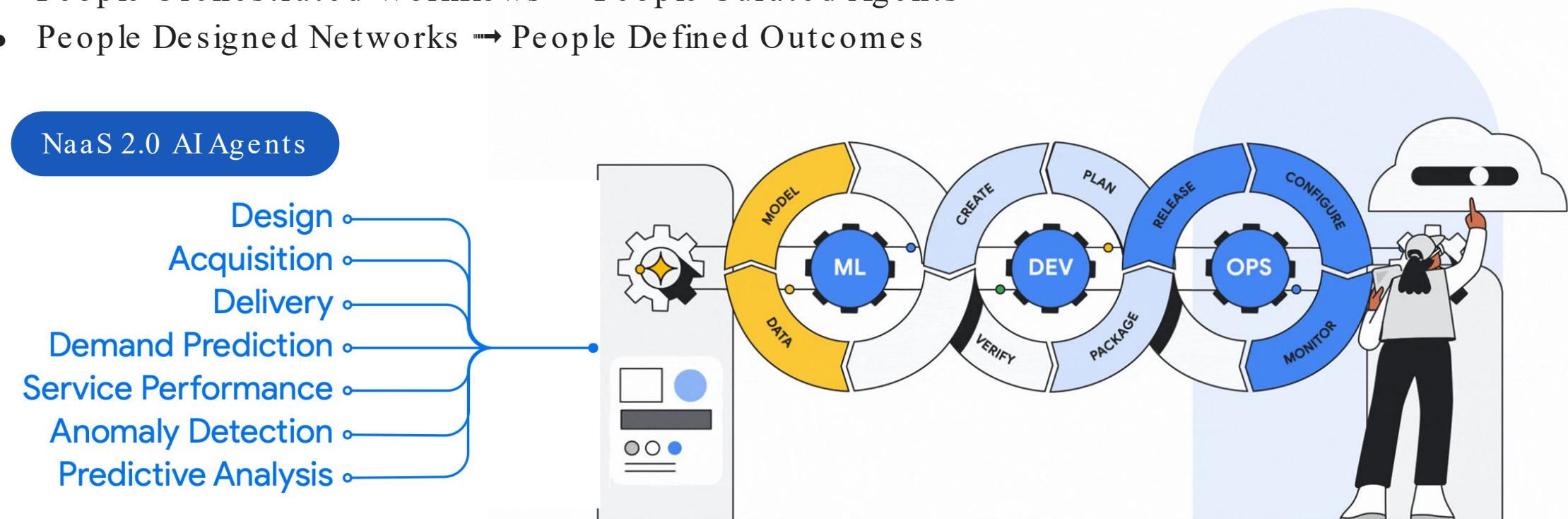


NaaS 2.0: Art of the possible for an enterprise customer

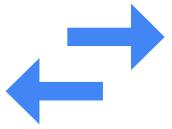
Autonomous, Self-Driving Networking ⇒ DIY Approach

Intent-driven networks results in:

- People Managed Devices → People Managed Agents
- People Orchestrated Workflows → People Curated Agents
- People Designed Networks → People Defined Outcomes

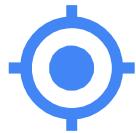


Key takeaways



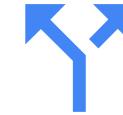
NaaS 2.0

Evolution of NaaS 1.0 powered
by AI, delivering
Digital + Intelligence + Autonomy



Outcome experience

NaaS 2.0 delivers results to
the customers, abstracting the
underlying complexities



Flexible and extensible AI

AI driven automation that meets
customer's needs



Global NaaS Event